



*International Monster Truck Museum and Hall of Fame
Mission Statement:*

International Monster Truck Museum and Hall of Fame’s mission is to collect and archive the history of the monster truck sport and related aspects of the high performance aftermarket, focusing upon capturing the history from the surviving pioneers and legends. Through the accumulation of vehicles, oral histories, videos and still images, the International Monster Truck Museum and Hall of Fame will provide a documented history and an entertaining and educational retrospective display about the birth and growth of a purely North American year round motorsport that is geared toward the entire family and the industry it launched for future generations.



Goal for the International Monster Truck Museum and Hall of Fame:

Goal for the International Monster Truck Museum is to document and display the history of the monster truck sport through the use of first person oral histories, vehicles and memorabilia given by the surviving legends, pioneers and fans. These pioneers and archives will be used throughout the course of the displays to illustrate the passion for the sport and the industry it has built.

The displays will encompass the beginnings of the monster truck. In addition to the recollections of the legends and pioneers, films and still photos from racers, professionals, vehicle displays, and average fans will be used to illustrate and expand the viewer's interest. In addition to the racers and the major industry figures, the displays will address the contributions of the automobile manufacturers, the car clubs, track owners, editors, writers, photographers, movie makers, sanctioning body personnel and other individuals who contributed to the growth of the sport and the industry it spawned.



Corporate Sponsors

The International Monster Truck Museum and Hall of Fame welcomes and encourages corporate support of the museum undertaking.

Corporate support programs are established on a tiered level concept. Participation levels have marketing benefits attached to each level. The higher the participation level, the greater the benefits which accrue to the sponsoring company.

Since the International Monster Truck Museum and Hall of Fame is a not-for-profit charitable corporation, corporate contributions are 100% tax-deductable.

Legacy Marketing

For companies with a long-term tie to the sport of monster trucks and/or the performance automotive aftermarket, becoming a corporate sponsor of the International Monster Truck Museum and Hall of Fame provides an opportunity to project the company's history to present and potential customers.

Participation as a corporate sponsor of International Monster Truck Museum and Hall of Fame allows the company to use the projects historical perspective to remind the public of their own historic connection to monster truck history and in the case of a performance aftermarket company, how that company was born and grew with the sport. Using the monstermuseum.org website, marketing partners can deliver their own targeted legacy marketing messages to old and new customers.

LEVELS of Support

The International Monster Truck Museum and Hall of Fame offers the following levels of support:

Platinum: \$50,000-plus (US)

Gold: \$25,000 (US)

Silver: \$15,000 (US)

Bronze: \$5,000 (US)

Additionally, the International Monster Truck Museum and Hall of Fame offers an introductory package designed for smaller companies.

Commonly asked questions about corporate involvement

1. If my company can participate at a low level to begin, can additional contributions in later years move us to a higher level?

Answer: Yes. Known as the Sponsorship Enhancement Program, as you add to your contributions, they accrue to the total contributed; and when your total contributions move you to the next level, your company benefits will expand to that next participation level.

2. Will my company gain the tax deductions for any contributions made following the initial contribution?

Answer: Yes. Any additional contributions to the International Monster Truck Museum and Hall of Fame will be tax deductible for the tax year in which that contribution was made.

3. Can my company use the International Monster Truck Museum and Hall of Fame in our marketing materials?

Answer: Yes. The use of the International Monster Truck Museum and Hall of Fame in any marketing materials the company chooses, in print and website advertising, catalogs, sell sheets, the opportunities are nearly limitless. Only your level of participation will determine what can be done past that point.

4. Is there any type of payment schedule available?

Answer: Yes. The International Monster Truck Museum and Hall of Fame recognizes the need for some companies to spread their commitment across a period of time. Each level of corporate involvement has a payment schedule program available for companies that desire that option.

How do I learn more?

Contact any board member and they will be happy to discuss how your company can participate, and what benefits your company can gain through financial support of the International Monster Truck Museum and Hall of Fame.

Vehicle, Memorabilia, and Media Donations

The International Monster Truck Museum and Hall of Fame is always accepting donations consistent with the museum's purpose to educate and preserve the legends, vehicles, memorabilia and history of the creation of the monster truck sport. The International Monster Truck Museum and Hall of Fame is also accepting the films, videos and photos and is converting them to digital images and movies, protecting them from the ravages of time.

The International Monster Truck Museum and Hall of Fame is building the historical exhibition almost entirely through generous contributions by the sport's legends, industry professionals and fans. Any item helping to further the mission of the museum is graciously accepted into the museum. Since the International Monster Truck Museum and Hall of Fame is a not-for-profit charitable corporation, donations are 100% tax-deductible.

If a vehicle or item currently circulates the industry or other exhibits, the International Monster Truck Museum and Hall of Fame is gladly accepting loan donations. To learn more about loan donations and how to make a loan donation, please refer to page 8.

Please review the next pages concerning media donations and copyright protection. Following this information is a donation and copyright release form available for your donations on page 6. For monetary donations, please refer to page 7.

Items or Materials of Copyright

Because of the needs to protect the owner of items submitted (movie film, video, still photographs, or memorabilia), the International Monster Truck Museum and Hall of Fame asks potential donors to attest that he/she is the owner of the copyrights to the images, and to release the copyrights to the Foundation for public use.

Facts about Media Donations

What happens to the materials?

International Monster Truck Museum and Hall of Fame take the movie film, videotape or still images and convert them to digital formats. As time passes, the images will be examined by historians and as many of the competitors as possible will be identified.

What happens to the original materials?

After the images or film has been digitally converted, International Monster Truck Museum and Hall of Fame will then burn a DVD-R of the material and will return the original materials and the DVD-R to the contributor. The contributor now has a permanent record of the materials, which will not degrade any further.

Will the images be retouched?

It will depend upon the circumstances. In most cases, the images will not be enhanced digitally. Only in situations where the footage or the images are significantly important will efforts be made to enhance them.

Do you accept black and white movies or prints?

Yes. Virtually any format of media is acceptable for use in International Monster Truck Museum and Hall of Fame.

What format movies do you accept?

International Monster Truck Museum and Hall of Fame will accept all formats , 8mm, Super 8, 16mm & 35mm. Sound or silent. We will accept film which has been transferred to video (VHS) tape or to CD or DVD. Digital or data files are also acceptable.

Will I get any credits?

Yes. For individuals and companies that wish to donate the use of their footage and/or photographs, they are added on the production credits as a contributor.

How do I submit my photos, movies?

To submit your materials, please download the PDF file and send the materials and signed release to:

Jeffrey Cook
President and Founder
5815 CR 35
Auburn, IN 46706

For questions pertaining to any film/footage contribution please contact:

lauren@gasguzzy.com



Donation and Copyright Release Form

Thank you for donating your vehicle(s), memorabilia, or multimedia material (still images, photos, illustrations, animation, video and/or audio), hereby referred to as CONTENT for use by the International Monster Truck Museum and Hall of Fame (IMTMHF). This form serves to verify that you own the copyright and hereby grant IMTMHF permission to use your material in the manner described below.

You certify that you hereby grant IMTMHF permission to use and distribute your CONTENT described below on a royalty-free basis for film, news and public-information purposes at IMTMHF discretion. Such uses include, but are not limited to: documentary use, DVD release, marketing materials and posting the material on the International Monster Truck Museum and Hall of Fame Web site thereby making it generally available to such outlets as news organizations, advertisements, industry market and the general public.

I, _____ of _____
Full Name Name of Organization

Hold the copyright on this material and understand and agree to the terms of this form where I have indicated.

Signature _____ Date _____
(Your digital/typed signature on this line may be substituted for a hand-written signature.)

Name

Street Address

_____ _____ _____
City *State* *Zip*

_____ _____
Phone *Email*

Purpose:

Date Received

Received by

Signature of IMTMHF Receiver

Signature of Donor



Monetary Donations

Thank you for your donations; it is through your generous efforts that the International Monster Truck Museum and Hall of Fame can further its mission to preserve the legends of the monster truck industry and provide an educational and entertain experience for generations to come.

All gifts are fully tax-deductible. Please make checks payable to the DeKalb County Community Foundation, Inc. c/o Monster Truck Museum.

I am enclosing a check for \$ _____, my full gift.

I would like to pledge a gift of \$ _____ and pay in annual installments of _____ for the next _____ years due each July.*

Enclosing is my first annual installment.

I will make my first annual installment before 07/30/11

* You will receive a reminder each June.

Name

Street Address

City

State

Zip

Phone

Email

**Please send your donations to the DeKalb Community Foundation
c/o Monster Truck Musuem
P.O. Box 111 – Auburn, Indiana 46706
(260) 925-0311 – (888) 727-3834**

DeKalb County Community Foundation (a 501(c)3 organization) has set up a fund for the International Monster Truck Museum during preliminary period while the museum is under consideration for its 501(c)3 organization status.



Loan Donations

The International Monster Truck Museum and Hall of Fame recognizes that many historical vehicles and items are currently circulating the industry and cannot be a permanent donation to the museum. Due to this, the International Monster Truck Museum and Hall of Fame is welcoming loan donations for an agreed period of time in the museum, allowing the owner to still run a vehicle or display items elsewhere while still supporting the International Monster Truck Museum and Hall of Fame. The following information covers the conditions of loan donations for both the donor and the museum. Following this information is a loan donation and copyright release form available for your loan donations on page 10.

The International Monster Truck Museum and Hall of Fame agrees to incoming loans, subject to these conditions:

Conditions of Incoming Loans

An “incoming loan” is defined as a temporary transfer of objects (including traveling exhibits from other institutions, specimens, artifacts, and art objects) to the Monster Truck Museum and Hall of Fame – for the purposes of exhibition, identification or research – that does not involve a change in ownership.

Objects or traveling exhibits will be accepted as incoming loans for the purposes of exhibition, research, and education when the International Monster Truck Museum and Hall of Fame determines that the loan will further its mission.

Final approval on all incoming loans will be made by the Executive Director, on recommendation from the International Monster Truck Museum and Hall of Fame’s Board of Directors.

Length of Loan

Objects lent to the International Monster Truck Museum and Hall of Fame shall remain in its possession for the time specified on the face of this agreement unless specific arrangements are made in writing for extension of the loan. This loan agreement will be effective from midnight on the specified start date to midnight on the specified due date. The Monster Truck Museum and Hall of Fame requires fourteen days written notice for the owner to request return of any object(s) before the agreement termination date.

Exhibition of loaned object(s) is entirely at the discretion of the Museum.

It is the responsibility of the Lender to notify the International Monster Truck Museum and Hall of Fame of a change of address or of a change in the ownership of the loaned property. Lent property will be returned only to the Lender of Record, unless the claimant can provide proof satisfactory to the International Monster Truck Museum and Hall of Fame that he or she has the legal authority for

the return of the loan. In case of death of the Lender, the legal representative of the deceased shall notify the International Monster Truck Museum and Hall of Fame forthwith giving his full name and address in writing. Such legal representative shall submit proof of his authority, any necessary tax waivers, and such other documents and instruments as the International Monster Truck Museum and Hall of Fame may require.

If after reasonable efforts and through no fault of its own, the International Monster Truck Museum and Hall of Fame is unable to contact the Lender of Record following the expiration of the loan, the International Monster Truck Museum and Hall of Fame will have the right to store the loan object(s) in any manner. If after three years such property has not been withdrawn, and in consideration for its storage and safeguarding during this period, the property shall be deemed as an unrestricted gift to the International Monster Truck Museum and Hall of Fame.

Incoming Loan Regulations

The International Monster Truck Museum and Hall of Fame will exercise the same care and respect to loaned objects as it will in the safekeeping and preservation of its own property of similar kind and character.

The International Monster Truck Museum and Hall of Fame will maintain the loaned object in the condition in which it was received and will not be altered in any way, cleaned, repaired, retouched or unframed, without the approval of the owner, unless the reason for the loan is specifically for restoration purposes.

The International Monster Truck Museum and Hall of Fame may photograph or otherwise reproduce loaned objects for its own records, research use, or publication (crediting the Lender where appropriated) and will not grant this right to others without the prior written permission of the Lender.



Loan Donation and Copyright Release Form

Thank you for your loan donation, hereby referred to as CONTENT for use by the International Monster Truck Museum and Hall of Fame (IMTMHF). This form serves to verify that you own the copyright and hereby grant IMTMHF permission to use your material in the manner described below.

You certify that you hereby grant IMTMHF permission to use and distribute your CONTENT described below on a royalty-free basis for film, news and public-information purposes at IMTMHF discretion. Such uses include, but are not limited to: documentary use, DVD release, marketing materials and posting the material on the International Monster Truck Museum and Hall of Fame Web site thereby making it generally available to such outlets as news organizations, advertisements, industry market and the general public.

I, _____ of _____
Full Name Name of Organization

Hold the copyright on this material and understand and agree to the terms of this form where I have indicated.

Signature _____ Date _____
(Your digital/typed signature on this line may be substituted for a hand-written signature.)

Loaned by

Street Address

City *State* *Zip*

Phone *Email*

FROM: _____ TO: _____
Term of Loan:

Date Received *Date Returned*

Received by

Signature of IMTMHF Receiver

Signature of Lender

Information about Donation, Loan Donation or Media Donation Material

IMTMHF asks you to provide as much information as possible about each of your donations or loan donations, including descriptions, suggested credit and date. If there are any restrictions on use of the material, please specify these clearly.

File Name(s)

Please list all file names.

Brief Description

For each item, please include a brief non-technical description, which will be used for writing captions. Include any relevant keywords; use a separate page for additional space.

Suggested Credit

Write how you would prefer to identify the copyright holder
(Examples: "John Smith, Best University" or "John Smith, Biology Department, Best University")

Related URL(s)

Date of Item

Please narrow down the creation date as closely as possible, even if you can give only the decade.

Copyright Infringement

IMTMHF will not be responsible for materials provided that should have retained a secondary copyright release. IMTMHF will not be responsible for items obtained without the releasing party obtaining the proper copyright releases from all parties involved or from the original owners of said materials.



Board of Directors

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